



## Ruma Biswas

Partner & Chief Business Officer; CXO Coach & Facilitator

### About Ruma

Ruma is a highly proficient C-Suite Coach with an international background. She cultivates open & honest conversations and has coached leaders (1:1 coaching) as well as executive teams & members of the board (Systems coaching). She also brings in a unique concept of using nature as a co-coach to bring in transformational perspectives.

Her coaching mainly pertains to 5 elements of any successful & high performing individual or system: (i) Autonomy or individual brilliance of leaders, (ii) Inter-dependence, (iii) Channelling the energy in conflicts, (iv) Vulnerability and (v) Direction or Purpose.

Her passion is to co-create a social impact through change in beliefs and cultural shifts in leaders & organizations. She has lived in the US, UK, India, Hong Kong and coached & trained leaders across US, UK, Netherlands, Germany, Hong Kong, Singapore, Shanghai and India.

With almost 20 years of corporate background before becoming a coach, she brings a rich experience of leading high performing teams in large MNCs and has unique experiences of being the only woman in high stakes sales and negotiation processes; and being the only woman in her Mechanical Engg class. Today, she is on the board of 3 ventures, a prolific writer on leadership topics and a keynote speaker on relationships & systems. Ruma has been published in leading publications in India such as Huffington Post & PeopleMatters.

### Credentials

- ORSC (Organization Relationships & Systems Coach), from CRR UK
- CBC (Corporate Business Coach), from WABC
- PCC- ICF certified
- CPCC - Certified Professional Co-active Coach, from CTI, UK
- Finance for Senior Execs, London Business School
- B. E (Mechanical Engg), UCE Burla

### Expertise / Services Provided

- 1:1 CXO Coaching
- Systems Coaching (Vision / Purpose / Strategy to Execution)
- Global ICF & WABC trainer for professional coaches
- ICF Mentor

### Assessments / Tools

- TrueProgress 360 Degree Assessment
- Harrison Assessment
- PTC - Team Coaching Assessment

### Languages

- Services offered in: English

### Corporate Experience

- Almost 20 years of corporate experience in leadership positions
- Led global sales teams
- Was part of a technology startup
- Opened up new revenue streams for an MNC in the highly competitive European market

### International Exposure

- Born & studied in India
- Work experiences in India, US, Europe and Hong Kong

### Selection of Clients

Executive Coaching / Seminars / Workshops

- The United Nations
- Bayer Material Science (now Covestro)
- BASF
- Capgemini
- Henkel
- Mahindra Finance
- Mahindra Automobiles
- Godrej Properties
- Godrej Retail
- NCell
- Siemens

### Contact

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