

THE LATEST TRENDS IN COACHING IN ORGANIZATIONS

How the best companies
use coaching for a
high-performance culture

Date: Oct 22th, 2010

Time: 8.30am to 1.00pm

Location: ACME Place Wanchai, Hong Kong

WHY ATTEND?

Nowadays, organization interested in growing their talents (from junior to senior management level), increasingly turn to more tailored development solutions. Traditional one-off training programs have proven to be rather ineffective in achieving development targets.

Leading organizations worldwide now harness the benefits of using executive coaching both externally and internally to assist leaders in their development. Moreover, in order to build a true high-performance coaching culture, people managers need to expand their leadership repertoire to include coaching as a leadership style.

During this sponsored half-day seminar, you'll find answers how you can harness the power of coaching in your organization or team.

WHO SHOULD ATTEND?

- Senior Executives who consider implementing coaching as a management development tool.
- Senior HR managers and L&D manager who want to drive a coaching culture in their organization.

WHAT YOU WILL LEARN?

- Latest trends in corporate talent development: Traditional Training versus Coaching Interventions (1:1 / group / team / shadow coaching)
- Internal versus external executive coaching
- How to develop a high-performance culture through coaching as a leadership style

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PROGRAM OUTLINE

Time	Contents	Methodology
08.30 - 09.00	Registration & Networking	
09.00 – 09.30	Engagement & Performance - What are the keys?	Group Discussion & Presentation
09.30 – 10.20	Why coaching? Different types of coaching interventions (1:1, group, team, shadow,...)	'Real-Play' Demo, Group Discussion & Presentation
10.20 – 10.50	Networking Coffee Break	
10.50 – 11.30	Best practices in - Use of external coaches - Use of internal coaches - Developing 'coaching leaders'	Presentation, Group Discussion & Team Discussion
11.30 – 12.30	Developing a High-Performance Coaching Culture	Case Study Presentation & Group Discussion
12.30 – 13.00	Q&A and Farewell	

Benefits for participants include

- Gain an understanding how to make the most of your investment in coaching
- Learn what it takes to coach as a leader or internal coach
- Take away a systematic approach towards developing a high-performance coaching culture
- Network with like-minded executives

"Initially I had serious doubts investing so much to develop a coaching culture. Now I can say that it was the best investment I've ever made."

Owner of an optical company based in Hong Kong

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YOUR FACILITATOR



CHARLIE LANG

Executive Progress Expert, Managing Partner of Progress-U Asia

Charlie Lang, a certified professional coach & trainer is known for his innovative approaches towards sales and leadership designed to assist his clients achieve excellence in these areas.

He is a pioneer in the coaching field in Asia-Pacific and founded Progress-U in late 2002 with the mission to make a positive difference in the corporate world through effective and innovative people and organizational development.

Charlie is passionate about continuous research on leadership and people development because he strongly believes that 'good' is the enemy of 'great' and that there is always room for further improvement in the quest for greatness.

He is an avid writer and has published over 150 articles, several e-books and the book "The Groupness Factor" in 2005. His articles appeared in SCMP, Human Resources Magazine, CareerTimes, Effective Executive, etc. He currently authors a business fiction on corporate coaching culture.

Some clients he has served include Allianz, AON, BASF, BAYER, BNP Paribas, Chanel, DMG, Google, Hang Seng Bank, General Electric, HP, Johnson & Johnson, Lego, L'Oreal, Lloyds TSB, New York Life, Otis, Saint Gobain, Sprint, TESCO, Volvo, UBS, and many more.

"A great learning experience for me. Thank you for making the session interesting."

----- Training Manager, TESCO International Sourcing

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COMMENTS OF PAST PARTICIPANTS

"This was a useful and unforgettable event"

----- Sales Director, DMG China

"Great experience on discoverig 'Self' and self-awareness"

----- Customer Service Director, General Electric, Thailand

PRACTICAL INFORMATION

Date & Time October 22th, 2010

Venue AcmePlace.com Limited

Rm 2307-10, 23/F Dah Sing Financial Centre, 108 Gloucester Road, Wanchai, Hong Kong

Since this is a sponsored event, we reserve the right of declining any registration at our discretion.

Your investment is \$290 (80% of regular investment (\$1,450) sponsored by Progress-U)

Reservation

Please reserve _____ place(s)

CONTACT DETAILS

Please print in BLOCK LETTERS

Name (Mr./Mrs./Ms./Dr.) _____ Date _____
(Surname) (First Name)

Company Name _____ Title _____

Tel _____ Fax _____ Email _____

PAYMENT

By Telegraphic Transfer
Account Name: Progress-U Ltd.
Bank: HSBC Hong Kong
Account No: 183 545268 001
SWIFT: HSBCHKHHHKH

By Cheque
Payable to Progress-U Ltd.
Please send in your cheque together with registration form to
21B, Dotcom House, 128 Wellington St., Central, Hong Kong

* Please email your registration and telegraphic transfer acknowledgement to progressu@progressu.com