

# BECOMING A FIRST-CLASS LEADER

## Through Coaching Your People

Date: June 17-18, 2010

Location: Shanghai

### WHO WILL BENEFIT MOST :

- Business owners, middle and senior managers who are looking for new tools to keep their best people.
- HR professionals who want to coach people internally
- Participants will learn advanced coaching techniques to help them inspire, motivate, empower and develop their staff.

### PROGRAM OVERVIEW :

Coaching is becoming more and more popular in China, HK and Singapore, as a growing number of managers see it as a very effective way to motivate and keep their best people. Widely used by major companies in the US and Europe, coaching requires a specific mindset and covers a whole set of skills.

In this seminar, the participants will learn the coaching mindset and some practical coaching tools that they can use to coach their people. They will be adjusted to the business environment in Asia, thanks to the business background of the trainer.

This seminar includes 1 follow-up group coaching session to assist the participants in implementing what they will learn.



Included in this program is a personal assessment that participants will do on-line before the program starts. The report of this assessment will be used extensively during the program to help participants to identify what are their preferred behaviors, their strengths and their areas for development.

### Objectives:

- To understand the power of coaching
- To learn and practice the 9 key coaching competencies
- To experience the difference between being coached and being directed
- To develop an understanding of the appropriate situational communication approach
- To implement coaching and to become aware of its limits

### Benefits for Participants:

Benefits for participants in this personal journey include:

- Enhance their communication repertoire for more effective interactions with their team members, leading to better business results.
- Create a new communication culture which saves cost due to higher employee retention rates and less disruptive conflicts.

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## Your Coach Trainer

“ Many thanks for giving me an inspiring session. It helps me not only in coaching people, but in self-development too. ”  
----- Senior Training Officer, CSTDI

“ This course presented a great learning experience for me. Thank you for making the session interesting and make me want more. ”  
----- Training Manager, TESCO International Sourcing

### TRAINER:



## JESSE HSU

Executive Coach, Facilitator & Trainer of Progress-U Limited

Jesse Hsu is a Chinese American well acknowledged for his insight and customized approach to serve senior leaders and their multi-cultural teams. He helps managers to speed up their transition into new roles, realign their own strengths and facilitate team culture changes for leadership calibration.

Jesse believes that top managers perform optimally when functioning at ease. Companies invest in high talents to produce and to catalyze. To multiply hi-potentials, it takes the top management's active participation and a coherent system. Retention is a 24/7 job as talented people attract and ignite top effort out of each other. They need support and challenge to stay committed.

Jesse is an avid learner of organizational development and leadership growth. He advocates and volunteers in non-profit causes with board and advisory services.

#### Languages:

Services offered in Mandarin, English, Taiwanese

#### Credentials:

- Master of Management, Kellogg Graduate School of Management, Northwestern University
- Advanced Certified Coach: Columbia University in New York City
- Certified Feedback Facilitator and Management Consultant: Johnson & Johnson
- Certified Marketing Consultant: China Youth International (London)
- Certificated Lay Counsellor: Focus on the Family (Los Angeles)
- Train the Trainers Certificate: "21 Irrefutable Laws of Leadership" by John Maxwell

#### Services offered:

- 1:1 and Team Coaching
- Customized coach training programs
- Manage Transitioning Roles (MTR)
- Five Languages of Care: Team bonding
- EQ Leadership & Crucial Conversations

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## PRACTICAL INFORMATION:

**Date & Time:** Thu-Fri, June 17 - 18, 2010 9.00am - 5.00pm

**Venue:** To be confirmed in Shanghai

**Cost for 2-day program:** 800 USD/ 6,000 CNY per person includes Harrison Assessment (value HK\$550)

**15% CCIFC Member Discount:** 680 USD/5,100 CNY

**10% Early-Bird Discount:** 720 USD/5,400 CNY for registration before 18 May 2010

**Registration Closing Date:** 10 June 2010

For enquiries please contact Mr Raf Verheyen at +86 139 178 41 415 or email [raf.verheyen@progressu.com](mailto:raf.verheyen@progressu.com).

## REGISTRATION:

Please reserve \_\_\_\_\_ place(s) at regular fee

Please reserve \_\_\_\_\_ place(s) at 15% CCIFC members discount

Please reserve \_\_\_\_\_ place(s) at 10% early bird discount

### CONTACT DETAILS

Please print in BLOCK LETTERS

Name (Mr./Mrs./Ms/Dr) \_\_\_\_\_ Date \_\_\_\_\_  
(Surname) (First Name)

Company Name \_\_\_\_\_ Title \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT

#### By Telegraphic Transfer

Account Name: Progress-U Ltd.  
Bank: HSBC Hong Kong  
Account No: 183 545268 001  
SWIFT: HSBCHKHHHKH

#### By Cheque

Payable to Progress-U China Limited  
Please send in your cheque together with registration form to  
Shanghai Linfang Certified Public Accountants  
15F, Hechuang Building  
No.450 Caoyang Road Shanghai, P.R. China

\* Please email your registration and telegraphic transfer acknowledgement to [raf.verheyen@progressu.com](mailto:raf.verheyen@progressu.com)